



## क्षेत्रीय आयुर्विज्ञान संस्थान, इंपाल: मणिपुर

REGIONAL INSTITUTE OF MEDICAL SCIENCES, IMPHAL, MANIPUR  
(स्वास्थ्य और परिवार कल्याण मंत्रालय, भारत सरकार के अंतर्गत एक स्वायत्त संस्थान)  
(An Autonomous Institute under the Ministry of Health & Family Welfare, Govt. of India)

Phone : 0385- 2414720  
0385-2414750  
e-mail : rims@rims.edu.in  
website : www.rims.edu.in

### C I R C U L A R

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No. HGEN/SAP/KAYA/10/2025-Gen (Hosp): The RIMS, Imphal, in collaboration with the College of Nursing, RIMS, Imphal, and the Breastfeeding Promotion Alliance of Manipur (BPAM) will organize the World Breastfeeding Week 2026 under the theme "**Breastfeeding for a sustainable start in life: strengthen what works**" on **4<sup>th</sup> August 2026** at the OPD Complex, RIMS Hospital, Imphal.

2. The programme will also encourage **Community involvement through patients' attendants**, in accordance with the **Special Manthan on Kayakalp** guidelines, to enhance public awareness on the importance of breastfeeding.
3. As part of the programme, an Exhibition cum Awareness Session will commence at **9:30 AM**, featuring the distribution of IEC materials along with demonstrations and exhibitions of models at dedicated stalls at the OPD Complex.
4. The Director, RIMS, Imphal, will inaugurate the program at **9:30 AM at the OPD Complex**.
5. Prof. Kh. Pratima Devi, Department of Obstetrics and Gynaecology, RIMS, Imphal, will deliver a talk along with a video presentation on "World Breastfeeding Week 2026" under the theme "Breastfeeding for a sustainable start in life: strengthen what works" at **2:00 PM at the OPD Complex**.
6. The Head of the Department of Obstetrics and Gynaecology, RIMS, Imphal, is requested to instruct the OPD patients & patient parties to visit the demonstration/exhibition of models at dedicated stalls in the OPD Complex.
7. The Dean (Academic), Heads of Departments/Units, Principals of the Dental College/College of Nursing, Faculty members, Staff, Students, including those from CRED and MSS, Imphal, are cordially invited to attend the program on time.

**Sd/-**

(Prof. N. Sanjib Singh)  
Medical Superintendent.

Memo No: HGEN/SAP/KAYA/10/2025-Gen (Hosp):

Copy to:-

1. P.S. to the Director, RIMS, Imphal - *for kind information of the Director, RIMS, Imphal.*
2. Dean (Academic), i/c, RIMS, Imphal.
3. Heads of Departments/Units/Sections, RIMS, Imphal.
4. Principal, Dental College/College of Nursing, RIMS, Imphal.
5. Nodal Officer, SAP/Kaya Kalp, RIMS, Imphal.
6. Deputy Director (Admn.)/Chief Accounts Officer/FA, RIMS, Imphal.
7. Dr. James Elangbam, Secretary, BPAM, Imphal.
8. Chief Nursing Officer, I/C RIMS Hospital, Imphal.
9. Liaison Officer, i/c, RIMS, Imphal.
10. Steward, RIMS Hospital, Imphal.
11. System Administrator, RIMS, Imphal – *with a request to upload to the RIMS website.*
12. Media Cell/Photography Section, RIMS, Imphal.
13. President/Vice President, CRED/Chief Security Officer, MSS, Imphal.
14. File concerned.

(Prof. N. Sanjib Singh)  
Medical Superintendent.